

Would you perform just a refraction and call it a comprehensive exam? We wouldn't. In the same way, we wouldn't create an eye care-specific software system that only has features for exams. Since 61% of your revenue comes from eyewear and contact lens sales¹, you need a software system that works for both you and your staff.

Increase clinical efficiency and staff productivity with My Vision Express:



Optical Point-of-Sale: Automate the point-of-sale process, enabling opticians to maximize each patient encounter.



Practice Management: Manage patient records effectively for a single provider in a single practice or for multiple providers across an unlimited number of locations.



Patient Engagement: Manage appointments, focus on marketing efforts, and engage with patients via voice, two-way text messaging, email, and local search/online reviews.



EHR: Our MACRA-ready, Certified EHR² empowers you to fully document eye exams with speed and ease.



Billing: Streamline claims management by automating the authorization, claims, and remittance processes. Billing integration includes some Canadian provincial insurances.

"My Vision Express has proven to be one of my best purchases yet. The support staff is exceptional. They make this great software even better."

John Michelsen, OD AccuVision Optometry | Livermore, CA

With powerful and intuitive tools created to streamline everyday tasks, My Vision Express EHR, PM, and Optical Point-of-Sale software enables you to focus on giving your patients the very best care. This involves documenting exams with speed and ease and efficiently managing staff, inventory, orders, and billing. With cloud and local install options, the expert service and support provided empowers your practice.



1. Practice Advancement Associates (2015). Key Metrics: Assessing Optometric Practice Performance 2015. Retrieved from http://ecpu.com/media/wysiwyg/docs/paa_keymetrics_0415.pdf
2. Important information regarding technical limitations and cost information can be found at: https://eyecareleaders.com/about-eye-care-leaders/onc-certification/.